



**RESEARCH
CANADA**

An Alliance for Health Discovery

**RECHERCHE
CANADA**

Une alliance pour les découvertes en santé

President and CEO's Report to Members

Ms. Deborah Gordon-El-Bihbety

Research Canada's 2022 Annual General Meeting

Wednesday, June 8, 2022

Fairmont Château Laurier

Ottawa, Ontario



RESEARCH CANADA'S 2022 ANNUAL GENERAL MEETING

JUNE 8, 2022

Mission

- ▶ To improve the health and prosperity of Canadians by championing Canada's global leadership in health research.



Philosophy

- ▶ Health Research and its related innovation are a shared benefit and shared responsibility.



Role in the Sector

- ▶ Research Canada is the health research and innovation ecosystem's lighthouse, calling all stakeholders to a common advocacy shore.



Members, Supporters and Partners

Research Canada has a stakeholder engagement model that includes Members, Supporters and Partners drawn from all sectors dedicated to supporting a robust health research and innovation ecosystem. They include:

- ▶ Health research institutes
- ▶ Health charities
- ▶ Hospitals
- ▶ Regional health authorities
- ▶ Scientific societies
- ▶ Universities and their Faculties
- ▶ Colleges
- ▶ Health professional associations
- ▶ Companies



Membership Benefits

- ▶ **Parliamentary Health Research Caucus:** Promotion and profile at PHRC events—both virtual and in-person
- ▶ **Role in the Sector:** Collaborative advocacy leader
- ▶ **RC Publications:** Promotion and profile to Parliamentarians and broadly within RC Alliance, data for advocacy efforts
- ▶ **Polls:** Data from Canadians for national and local advocacy efforts
- ▶ **Influence Strategic Direction:** Sit on BoD, committees, task forces
- ▶ **Networking:** Members are invited to all Research Canada events
- ▶ **Media Portal:** Member discount for Media Distribution; Free Media Scanning



New Members



VoxCell BioInnovation



Member Loyalty Program

16 Year Milestone

Baycrest

BIOTECCanada

camh
mental health is health

CHEO

DIABETES
CANADA

HealthCareCAN
Leading. Innovation. Together.

IWK Health Centre

JDRF
IMPROVING LIVES.
CURING TYPE 1
DIABETES.

KG+
Research
Institute
Discovery today...
treatment tomorrow.

LAWSON
HEALTH RESEARCH INSTITUTE

The Ottawa
Hospital
Research Institute

OSTEOPOROSIS

Providence
Research
We're all in.

Provincial Health
Services Authority
Province-wide solutions.
Better health.

Queen's
UNIVERSITY

Centre universitaire
de santé McGill
Institut de recherche
McGill University
Health Centre
Research Institute

SANOFI GENZYME

SickKids®

15 Year Milestone

Sinai Health | Lunenfeld-Tanenbaum
Research Institute

Sunnybrook
HEALTH SCIENCES CENTRE

neuro
Montreal Neurological
Institute-Hospital

ROYAL COLLEGE
OF PHYSICIANS AND SURGEONS OF CANADA
COLLÈGE ROYAL
DES MÉDECINS ET CHIRURGIENS DU CANADA

UHN
Toronto General
Toronto Western
Princess Margaret
Toronto Rehab
Michener Institute

UNIVERSITY OF OTTAWA
HEART INSTITUTE
INSTITUT DE CARDIOLOGIE
DE L'UNIVERSITÉ D'OTTAWA

Vancouver
CoastalHealth
Research Institute

Western
UNIVERSITY • CANADA

YORK
UNIVERSITÉ
UNIVERSITY

Member Loyalty Program

2022 Most Engaged Member



Founding Member



Canadian
Cancer
Society

5 Year Milestone




New Sponsors

AMGEN

IMV™

 **zucara**

 **Canadian Nuclear
Laboratories**
Laboratoires Nucléaires
Canadiens

 **GILEAD**

 **Kite**
A **GILEAD** Company

 **Société de recherche
sur le cancer**
Cancer Research Society

 **pancreatic
cancer**canada

 **GlycoNet**

 **BioTalent**™/MC
Canada

 **nova scotia
health**

SIEMENS
Healthineers 

 **neuro**
Montreal Neurological
Institute-Hospital


THE TERRY FOX RESEARCH INSTITUTE
L'INSTITUT DE RECHERCHE **TERRY FOX**

 **GBS/CIDP**
Foundation of Canada
Fondation canadienne du
SGB/PDIC

Your Candidates, Your Health



**YOUR CANDIDATES
YOUR HEALTH**

**VOS CANDIDATS
VOTRE SANTÉ**



YOUR CANDIDATES, YOUR HEALTH
2021 Federal Election Primer

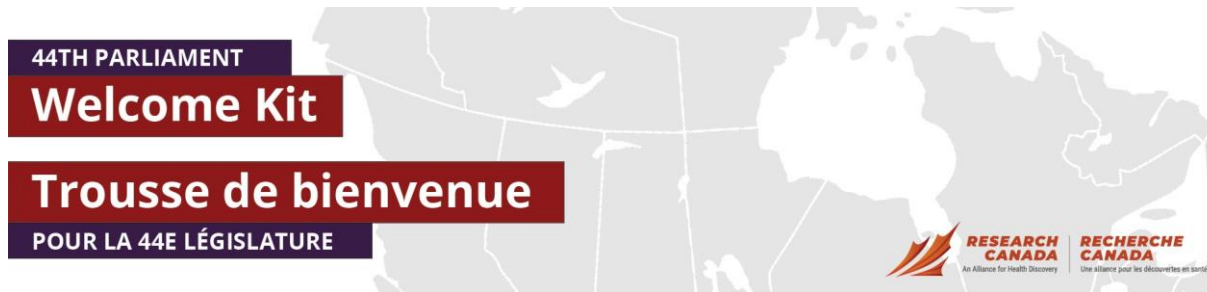


Research Canada: An Alliance for Health Discovery
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www.rcrc.ca | info@rcrc.ca | 613-234-5129



44th Parliament Welcome Reception and Kit

- ▶ Minister of Health launches new Parliamentary Health Research Caucus
- ▶ Welcome Kit profiles Members, Supporters and Partners



Parliamentary Health Research Caucus

- ▶ Non-partisan
- ▶ Owned by Parliamentarians
- ▶ Focuses on education

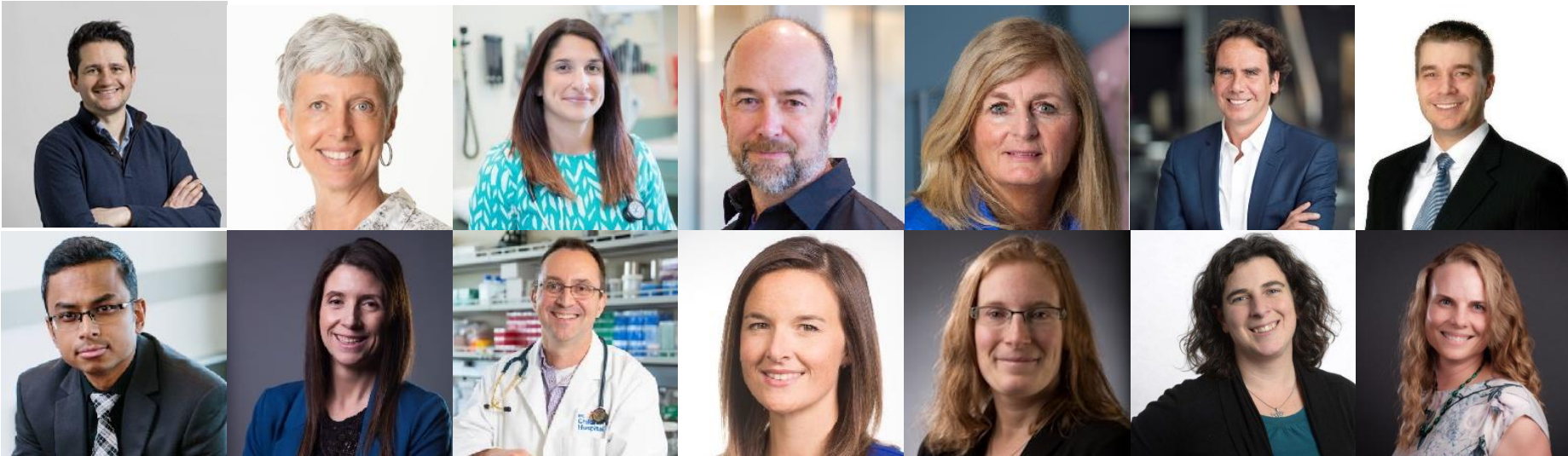


Chair: Dr. Brendan Hanley, MP (Yukon)

Vice-Chairs: Dr. Stephen Ellis, MP (Cumberland—Colchester), Ms. Carol Hughes, MP (Algoma—Manitoulin—Kapuskasing)

Senate Representative: Hon. Mohamed-Iqbal Ravalia, Senator (Newfoundland and Labrador)

Parliamentary Health Research Caucus Events: Game Changing Health Research and Health Innovation



Leading Behind the Scenes

- ▶ Opportunity for leaders within our member organizations to meet with the PHRC leadership following PHRC events and help them better understand what goes on behind the scenes at Canada's research institutions and innovative companies
- ▶ First session held on April 28 with more to come this fall!

SickKids[®]



GILEAD



Sunnybrook
HEALTH SCIENCES CENTRE



GE Healthcare


Arthritis
SOCIETY



FINA Report – Investing in a Health Research and Innovation Ecosystem Strategy

That the Government of Canada develop a health research and innovation ecosystem strategy that includes:

- ▶ Bolstered investment in fundamental science through the Tri-Council
- ▶ Support for diverse, highly-qualified research personnel, including the next generation, Indigenous Peoples and people from racialized and otherwise marginalized communities
- ▶ Support for health research and innovation sectors that have faced significant challenges due to the COVID-19 pandemic:
 - Academic health science centres
 - Health charities
 - Postsecondary institutions
 - Health and biosciences sector
- ▶ Support for an enabling environment for trans-sector partnerships through attention to and investment in culture, structures, incentives and governance
- ▶ Investment in the digitalization of our health system that facilitates and encourages public engagement in the discourse surrounding health, research and innovation



Standing Committee on Science and Research

Successes, Challenges and Opportunities for Science in Canada

- ▶ Canada needs a health research and innovation ecosystem strategy

Top Talent, Research and Innovation

- ▶ Bolstered investment in fundamental science
- ▶ Inclusion, diversity, equity and accessibility

Chair



Liberal

Vice-Chairs



Conservative



Bloc Québécois

Budget 2022: A Plan to Grow Our Economy and Make Life Affordable

- ▶ Budget 2022 was a focused and strategic budget targeted in the support it provided to specific sectors and policy areas
- ▶ While not a budget that emphasizes research, Budget 2022 did invest in some critical areas of health research and took some important steps towards creating a better investment environment for health and biosciences companies
- ▶ Highlights from Budget 2022 include:
 - \$20M to CIHR for research on the long-term effects of COVID-19
 - \$20M to CIHR for research on dementia and brain health
 - \$30M to the Centre for Aging and Brain Health Innovation, established by Baycrest in 2015
 - \$40.9M for targeted scholarships and fellowships for promising Black student researchers
 - Investments to improve health outcomes and support distinctions-based mental health and wellness for Indigenous peoples
 - Commitment to implement the *United Nations Declaration on the Rights of Indigenous Peoples Act*
 - \$159.6M to implement the National Security Guidelines for Research Partnerships
 - \$1B to support the establishment of a new Canadian Innovation and Investment Agency
- ▶ Most notably missing from Budget 2022 were investments in fundamental science, long-term care, digital health care and support for next generation talent



Research Canada's Response to Budget 2022: Member Webinar



- **Special Guest:** Ms. Michelle McLean, Senior Vice-President + National General Manager, Hill+Knowlton Strategies Canada



The Policy Engagement Committee reflects the diversity of our ecosystem

Dr. Tara Beattie*

Association of Faculties of Medicine of Canada (AFMC)

Ms. Tara Bingham*

Tactix

Ms. Brigid Buckingham*

GE Healthcare Canada

Ms. Connie Côté*

Health Charities Coalition of Canada

Dr. Jason Field*

Life Sciences Ontario

Dr. Eleanor Fish*

University of Toronto

Dr. William (Bill) Ghali*

University of Calgary

Dr. David Hill

Lawson Health Research Institute

Ms. Sue Mack-Klinger

Saskatchewan Polytechnic

Mr. Raj Malik*

Medtech Canada

Ms. Alies Maybee*

Patient Advisors Network

Ms. Taylor Morriveau

University of Manitoba

Mr. Hugh Scott*

Innovative Medicines Canada

Mr. Jason Vanderheyden

BD Canada

Dr. Ryan Wiley (Chair)

Shift Health | Research Canada

Dr. Brad Wouters

University Health Network

Dr. Rosie Goldstein#

McGill University | Research Canada

Ms. Deborah Gordon-El-Bihbety#

Research Canada

* External Member

Ex-officio Member

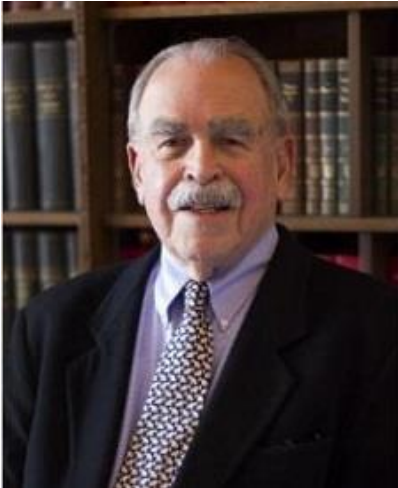


Task Force on Indigenous and Racial Justice in Health Research and Related Innovation

- ▶ Research Canada has engaged a consultant to undertake an equity, diversity and inclusion (EDI) audit of the organization
- ▶ Following each phase of the audit, a report will be presented to the Task Force with recommendations to ensure that EDI is embedded in RC's operations, governance and policies
- ▶ **Phase 1:** Parliamentary Health Research Caucus (2022)
- ▶ **Phase 2:** Governance and Nomination, marketing, HR and policies (2023)
- ▶ **Advocacy Action Plan** focused on issues in health research and related innovation



2021 Leadership in Advocacy Award



Aubie Angel, C.M., MD, MSc, FRCPC, FCAHS
Professor Emeritus, University of Manitoba
Past President, Friends of CIHR
Senior Fellow, Massey College



HRI Portal, Publications and Social Media



HRI Portal

- ▶ Membership Benefit
- ▶ Media Distribution Service
- ▶ Media Digest Service
- ▶ Sponsorship Benefit
- ▶ Over 200 health and medical journalists subscribed to Research Canada's mailing list for News from the HRI Portal

Publications

- ▶ RC on the Move
- ▶ RC Update
- ▶ PCEO Bulletin

Website Activity

- ▶ Website sessions increased by 29% in 2021

Social Media

- ▶ Total engagements (Likes, Reactions, Shares and Retweets) across Facebook, LinkedIn, and Twitter have increased by 63% from 2020
5,690 engagements in 2020
9,278 engagements in 2021



Into the Future

- ▶ PHRC Events under the theme of **Game Changers in Health Research and Health Innovation**
- ▶ **Leading Behind the Scenes** sessions with RC Members and Parliamentarians
- ▶ Fall and winter advocacy program dedicated to organizing **Stakeholder Policy Tables** focused on collaborative action on key ecosystem policy issues
- ▶ **2022 Leadership in Advocacy Award Presentation** and the **2023 Leadership in Advocacy Call for Nominations**
- ▶ **CanadaSpeaks!** National Public Opinion Poll
- ▶ **Strategic Plan 2020 Renewal**





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