President and CEO’s Report to Members
Ms. Deborah Gordon-El-Bihbety

Research Canada’s 2022 Annual General Meeting
Wednesday, June 8, 2022

Fairmont Château Laurier
Ottawa, Ontario
Mission

► To improve the health and prosperity of Canadians by championing Canada’s global leadership in health research.
Philosophy

► Health Research and its related innovation are a shared benefit and shared responsibility.
Role in the Sector

Research Canada is the health research and innovation ecosystem’s lighthouse, calling all stakeholders to a common advocacy shore.
Members, Supporters and Partners

Research Canada has a stakeholder engagement model that includes Members, Supporters and Partners drawn from all sectors dedicated to supporting a robust health research and innovation ecosystem. They include:

- Health research institutes
- Health charities
- Hospitals
- Regional health authorities
- Scientific societies
- Universities and their Faculties
- Colleges
- Health professional associations
- Companies
Membership Benefits

- **Parliamentary Health Research Caucus:** Promotion and profile at PHRC events—both virtual and in-person
- **Role in the Sector:** Collaborative advocacy leader
- **RC Publications:** Promotion and profile to Parliamentarians and broadly within RC Alliance, data for advocacy efforts
- **Polls:** Data from Canadians for national and local advocacy efforts
- **Influence Strategic Direction:** Sit on BoD, committees, task forces
- **Networking:** Members are invited to all Research Canada events
- **Media Portal:** Member discount for Media Distribution; Free Media Scanning
New Members
Member Loyalty Program

16 Year Milestone

Baycrest
BIOTECanada
CAMH
CHEO
DIABETES CANADA
HealthCare CAN

15 Year Milestone

IWK Health Centre
JDRF
KGH Research Institute
Lawson Health Research Institute
The Ottawa Hospital Research Institute
OSTEOPOROSIS

Providence Research
Provincial Health Services Authority
Queen's University
Sunnybrook Health Sciences Centre
Montreal Neurological Institute-Hospital
SickKids

Siemens Healthineers
Sunnybrook Research Institute
Toronto General
Toronto Western
Princess Margaret
Toronto Rehab
Michener Institute

Western University
York University

University of Ottawa Heart Institute
Institut de cardiologie de l'Université d'Ottawa
New Sponsors
Your Candidates, Your Health

2021 Federal Election Campaign

Research Canada: An Alliance for Health Discovery
401-17 York St., Ottawa, ON K1N 9J7
www.rc.ca | info@rc.ca | 1-877-386-6528
44th Parliament Welcome Reception and Kit

- Minister of Health launches new Parliamentary Health Research Caucus
- Welcome Kit profiles Members, Supporters and Partners
Parliamentary Health Research Caucus

- Non-partisan
- Owned by Parliamentarians
- Focuses on education

Chair: Dr. Brendan Hanley, MP (Yukon)

Vice-Chairs: Dr. Stephen Ellis, MP (Cumberland—Colchester), Ms. Carol Hughes, MP (Algoma—Manitoulin—Kapuskasing)

Senate Representative: Hon. Mohamed-Iqbal Ravalia, Senator (Newfoundland and Labrador)
Parliamentary Health Research Caucus Events:
Game Changing Health Research and Health Innovation
Leading Behind the Scenes

- Opportunity for leaders within our member organizations to meet with the PHRC leadership following PHRC events and help them better understand what goes on behind the scenes at Canada’s research institutions and innovative companies.

- First session held on April 28 with more to come this fall!
That the Government of Canada develop a health research and innovation ecosystem strategy that includes:

- Bolstered investment in fundamental science through the Tri-Council
- Support for diverse, highly-qualified research personnel, including the next generation, Indigenous Peoples and people from racialized and otherwise marginalized communities
- Support for health research and innovation sectors that have faced significant challenges due to the COVID-19 pandemic:
  - Academic health science centres
  - Health charities
  - Postsecondary institutions
  - Health and biosciences sector
- Support for an enabling environment for trans-sector partnerships through attention to and investment in culture, structures, incentives and governance
- Investment in the digitalization of our health system that facilitates and encourages public engagement in the discourse surrounding health, research and innovation
Standing Committee on Science and Research

Successes, Challenges and Opportunities for Science in Canada
► Canada needs a health research and innovation ecosystem strategy

Top Talent, Research and Innovation
► Bolstered investment in fundamental science
► Inclusion, diversity, equity and accessibility
Budget 2022: A Plan to Grow Our Economy and Make Life Affordable

- Budget 2022 was a focused and strategic budget targeted in the support it provided to specific sectors and policy areas.
- While not a budget that emphasizes research, Budget 2022 did invest in some critical areas of health research and took some important steps towards creating a better investment environment for health and biosciences companies.

- Highlights from Budget 2022 include:
  - $20M to CIHR for research on the long-term effects of COVID-19
  - $20M to CIHR for research on dementia and brain health
  - $30M to the Centre for Aging and Brain Health Innovation, established by Baycrest in 2015
  - $40.9M for targeted scholarships and fellowships for promising Black student researchers
  - Investments to improve health outcomes and support distinctions-based mental health and wellness for Indigenous peoples
  - Commitment to implement the United Nations Declaration on the Rights of Indigenous Peoples Act
  - $159.6M to implement the National Security Guidelines for Research Partnerships
  - $1B to support the establishment of a new Canadian Innovation and Investment Agency

- Most notably missing from Budget 2022 were investments in fundamental science, long-term care, digital health care and support for next generation talent.
Research Canada’s Response to Budget 2022: Member Webinar

WEBINAR
Let's Talk Budget 2022
with Michelle McLean

► Special Guest: Ms. Michelle McLean, Senior Vice-President + National General Manager, Hill+Knowlton Strategies Canada
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<th>Name</th>
<th>Title and Affiliation</th>
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<tr>
<td>Dr. Tara Beattie*</td>
<td>Association of Faculties of Medicine of Canada (AFMC)</td>
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<td>Ms. Tara Bingham*</td>
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<td>Ms. Brigid Buckingham*</td>
<td>GE Healthcare Canada</td>
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<td>Ms. Connie Côté*</td>
<td>Health Charities Coalition of Canada</td>
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<td>Dr. Jason Field*</td>
<td>Life Sciences Ontario</td>
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<td>Dr. Eleanor Fish*</td>
<td>University of Toronto</td>
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<td>Dr. William (Bill) Ghali*</td>
<td>University of Calgary</td>
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<td>Dr. David Hill</td>
<td>Lawson Health Research Institute</td>
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<td>Ms. Sue Mack-Klinger</td>
<td>Saskatchewan Polytechnic</td>
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<td>Mr. Raj Malik*</td>
<td>Medtech Canada</td>
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<td>Ms. Alies Maybee*</td>
<td>Patient Advisors Network</td>
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<td>Ms. Taylor Morriseau</td>
<td>University of Manitoba</td>
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<td>Mr. Hugh Scott*</td>
<td>Innovative Medicines Canada</td>
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<td>Mr. Jason Vanderheyden</td>
<td>BD Canada</td>
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<td>Dr. Ryan Wiley (Chair)</td>
<td>Shift Health</td>
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<td>Dr. Brad Wouters</td>
<td>University Health Network</td>
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<td>Dr. Rosie Goldstein#</td>
<td>McGill University</td>
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* External Member
# Ex-officio Member
Task Force on Indigenous and Racial Justice in Health Research and Related Innovation

- Research Canada has engaged a consultant to undertake an equity, diversity and inclusion (EDI) audit of the organization
- Following each phase of the audit, a report will be presented to the Task Force with recommendations to ensure that EDI is embedded in RC’s operations, governance and policies
- **Phase 1:** Parliamentary Health Research Caucus (2022)
- **Phase 2:** Governance and Nomination, marketing, HR and policies (2023)
- **Advocacy Action Plan** focused on issues in health research and related innovation
2021 Leadership in Advocacy Award

Aubie Angel, C.M., MD, MSc, FRCP, FCAHS
Professor Emeritus, University of Manitoba
Past President, Friends of CIHR
Senior Fellow, Massey College
HRI Portal, Publications and Social Media

HRI Portal
- Membership Benefit
- Media Distribution Service
- Media Digest Service
- Sponsorship Benefit
- Over 200 health and medical journalists subscribed to Research Canada's mailing list for News from the HRI Portal

Publications
- RC on the Move
- RC Update
- PCEO Bulletin

Website Activity
- Website sessions increased by 29% in 2021

Social Media
- Total engagements (Likes, Reactions, Shares and Retweets) across Facebook, LinkedIn, and Twitter have increased by 63% from 2020
  - 5,690 engagements in 2020
  - 9,278 engagements in 2021
Into the Future

- PHRC Events under the theme of **Game Changers in Health Research and Health Innovation**
- **Leading Behind the Scenes** sessions with RC Members and Parliamentarians
- Fall and winter advocacy program dedicated to organizing **Stakeholder Policy Tables** focused on collaborative action on key ecosystem policy issues
- **2022 Leadership in Advocacy Award Presentation** and the **2023 Leadership in Advocacy Call for Nominations**
- **CanadaSpeaks!** National Public Opinion Poll
- **Strategic Plan 2020 Renewal**
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