



**RESEARCH  
CANADA** | **RECHERCHE  
CANADA**

An Alliance for Health Discovery

Une alliance pour les découvertes en santé

## Research Canada's 2021 Annual General Meeting

Wednesday, June 2, 2021

1:30 – 3:00 p.m. (ET)

*Thank you for joining Research Canada's 2021 Annual General Meeting. If you have any questions throughout the meeting, please use the Zoom Chat box.*

June 2, 2021

## 2021 Research Canada Virtual Annual General Meeting



**RESEARCH  
CANADA** | **RECHERCHE  
CANADA**

An Alliance for Health Discovery

Une alliance pour les découvertes en santé



RESEARCH  
CANADA

An Alliance for Health Discovery

RECHERCHE  
CANADA

Une alliance pour les découvertes en santé

## President and CEO's Report to Members

*Research Canada's 2021 Annual General Meeting  
Wednesday, June 2, 2021*

June 2, 2021

## 2021 Research Canada Virtual Annual General Meeting



RESEARCH  
CANADA

An Alliance for Health Discovery

RECHERCHE  
CANADA

Une alliance pour les découvertes en santé

# Mission

---

- ▶ To improve the health and prosperity of Canadians by championing Canada's global leadership in health research.



# Philosophy

---

- ▶ Health Research is a shared benefit and shared responsibility.





# Role in the Sector

---

- ▶ Research Canada is the health research and innovation ecosystem's lighthouse, calling all stakeholders to a common advocacy shore.



# Members, Supporters and Partners

---

Research Canada has a stakeholder engagement model that includes Members, Supporters and Partners drawn from all sectors dedicated to supporting a robust health research and innovation ecosystem. They include:

- ▶ Health research institutes
- ▶ Health charities
- ▶ Hospitals
- ▶ Regional health authorities
- ▶ Scientific societies
- ▶ Universities and their Faculties
- ▶ Colleges
- ▶ Health professional associations
- ▶ Companies



# Membership Benefits

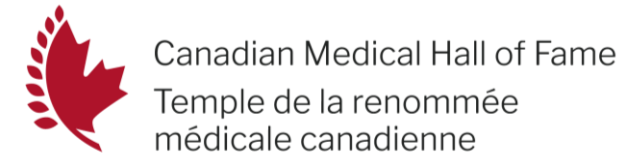
---

- ▶ **Parliamentary Health Research Caucus**— Promotion and profile at PHRC events on Parliament Hill
- ▶ **Role in the Sector**—Collaborative advocacy leader
- ▶ **RC Publications**— Promotion and profile to Parliamentarians and broadly within RC Alliance, data for advocacy efforts
- ▶ **Polls**— Data from Canadians for national and local advocacy efforts
- ▶ **Influence Strategic Direction**— Sit on BoD, committees, task forces
- ▶ **Networking**— Members are invited to all Research Canada events
- ▶ **Media Portal**— Member discount for Media Distribution; Free Media Scanning



# New Members

---





# Parliamentary Health Research Caucus

---

- ▶ Non-partisan
- ▶ Owned by Parliamentarians
- ▶ Focuses on education



**Chair:** Mr. Lloyd Longfield (Lib)

**Vice-Chairs:** Ms. Tamara Jansen (Con), Ms. Carol Hughes (NDP)

**Senate Representative:** Senator Judith Seidman (Con)

# Parliamentary Health Research Caucus Events: COVID-19 Series

---



**A RACE AGAINST THE CLOCK: COVID-19 Vaccine and Treatment R&D in Canada**  
June 15, 2020



**AFTERNOON TEA AND SPIRITS:**  
Conversation with  
COVID-19 Testing  
and Contact  
Tracing Experts  
August 26, 2020



**A RACE AGAINST THE CLOCK: Canadian Mental Health Researchers Stand Up to COVID-19**  
November 4, 2020

**A RACE AGAINST THE CLOCK: The Quest for a COVID-19 Vaccine**  
October 21, 2020



# Parliamentary Health Research Caucus Events



## Environmental Health and Climate Change Research in Canada Reception

December 1, 2020

**Environmental Health and Climate Change Research in Canada**  
December 1, 2020



**Celebrating the 100th Anniversary of the Discovery of Insulin: Diabetes Research and Innovation in the Making**  
February 25, 2021



**Cancer Gone: The Research and Innovation That Thinks It Can**  
April 29, 2021

**Celebrating our Gairdners**  
April 15, 2021





# Our policy positions apply an ecosystem lens

---

- ▶ Broad and inclusive policy positions
- ▶ More powerful sector-specific messaging
- ▶ Convening tables of stakeholders that build sector awareness and understanding, broker dialogue and foster alignment
- ▶ Advocating for a balanced policy and investment climate dedicated to the fundamental science and innovation agendas



# The Policy Engagement Committee reflects the diversity of our ecosystem

---

**Ms. Saishree Badrinarayanan\***

*Science & Policy Exchange*

**Dr. William (Bill) Ghali\***

*University of Calgary*

**Dr. Ryan Wiley (Chair)**

*Shift Health | Research Canada*

**Ms. Tara Bingham**

*AstraZeneca Canada*

**Dr. David Hill**

*Lawson Health Research Institute*

**Dr. Brad Wouters**

*University Health Network*

**Ms. Brigid Buckingham\***

*GE Healthcare Canada*

**Mr. Raj Malik\***

*Medtech Canada*

**Dr. Rosie Goldstein<sup>#</sup>**

*McGill University | Research Canada*

**Ms. Connie Côté\***

*Health Charities Coalition of  
Canada*

**Ms. Alies Maybee\***

*Patient Advisors Network*

**Ms. Deborah Gordon-El-Bihbety<sup>#</sup>**

*Research Canada*

**Dr. Jason Field\***

*Life Sciences Ontario*

**Mr. Hugh Scott\***

*Innovative Medicines Canada*

<sup>\*</sup> External Member

<sup>#</sup> Ex-officio Member

**Dr. Eleanor Fish\***

*University of Toronto*

**Dr. Jennifer Walker**

*Laurentian University*





# FINA Report – Investing in Tomorrow: Canadian Priorities for Economic Growth and Recovery

## That the Government of Canada:

- ▶ Build upon its Budget 2018 funding commitments to fundamental science through the Tri-Council, by fulfilling the 2017 Fundamental Science Review's call for further investment
- ▶ Provide direct federal support to Academic Health Science Centres (AHSCs) that will further enable AHSCs to fulfil their strategically critical contribution to Canada's health and economic security
- ▶ Build upon its 2019 investments in our next generation of highly skilled researchers by working to fulfil the 2017 Fundamental Science Review's call for further investment in direct federal awards for doctoral students, post-doctoral trainees and fellows
- ▶ Invest in the digitalization of our health system so that high-quality data and digital technologies support healthcare decisions, empower patients as partners, drive research and innovation, promote economic prosperity, and underpin an efficient, effective and resilient learning healthcare system
- ▶ Implement the recommendations of the *Report from Canada's Economic Strategy Tables: Health and Biosciences* to position Canada as a global destination for life sciences investment and talent



# Budget 2021: A Recovery Plan for Jobs, Growth, and Resilience

---

- ▶ Research Canada welcomed Budget 2021 because it recognized the critical role of Canadian health research and health innovation
- ▶ Budget 2021 was an election budget offering a voter buffet of investments without investments in discovery research; and it did not provide a vision as to how all these investments create a robust health research and innovation ecosystem
- ▶ Budget 2021 included much-needed strategic investments in health research and health innovation, including the newly announced Clinical Trials Fund, National Institute for Women's Health Research and biomedical research fund
- ▶ \$1 billion over seven years for promising life sciences and bio-manufacturing firms through the Strategic Innovation Fund
- ▶ \$500 million over four years to the Canada Foundation for Innovation to assist with the infrastructure needs of post-secondary institutions and research hospitals
- ▶ Investments in Genome Canada in support of a Pan-Canadian Genomics Strategy, the Vaccine and Infectious Disease Organization (VIDO-InterVac) and the Stem Cell Network
- ▶ Budget 2021 also made important investments in Canada's health and biosciences sector, including \$2.2 billion over seven years towards growing a vibrant domestic life sciences sector



# Research Canada's Response to Budget 2021: Member Webinar



- **Special Guest:** Ms. Michelle McLean, Interim General Manager and Senior Vice President, Health and Wellness, Hill+Knowlton Strategies Canada



# The Ecosystem Lens in Action

## Research Canada's Independent Advisory Panel on the Contribution of the Biopharmaceutical Industry to Canada's Health Research and Innovation Ecosystem

### **Dr. Elizabeth Douville**

Co-Founder and Managing Partner,  
AmorChem  
Chair, Genome Canada

### **Sue Mack-Klinger**

Program Head, Pharmacy Technician  
Program  
Saskatchewan Polytechnic

### **Dr. Pierre-Gerlier Forest**

Director, School of Public Policy  
University of Calgary

### **Gordon McCauley**

President and CEO  
adMare BioInnovations

### **Dr. Scott Halperin**

Director, Canadian Center for Vaccinology  
Dalhousie University

### **Dr. Catharine Whiteside**

Former Dean of Medicine and Vice  
Provost, Relations with Health Care  
Institutions, University of Toronto

### **Jacques Hendlisz**

Executive President, CATALIS Québec

### **Dr. Bradly Wouters**

Executive VP Science and Research,  
UHN

- ***“If Canada is to be globally competitive, we need to create a balanced policy and investment climate that empowers all stakeholders in the health research and innovation ecosystem.” - Dr. Scott Halperin***



# Task Force on Racial and Indigenous Justice in Health Research and Related Innovation

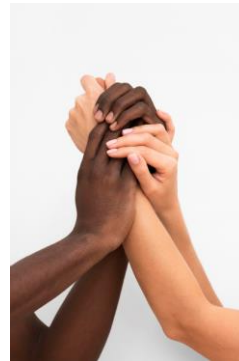
---

## **Purpose:**

- ▶ Created to explore how Research Canada can contribute to racial and Indigenous justice in health research and innovation

## **Current Activities:**

- ▶ Meeting with leaders, scholars and experts to inquire as to how Research Canada can assist or take the initiative to contribute to this health research and related innovation





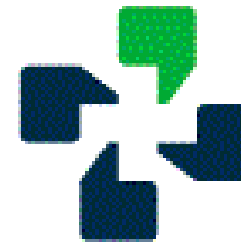
# 2020 Leadership in Advocacy Award

---



**Ingrid Waldron, Ph. D.**

Associate Professor, Faculty  
of Health, Dalhousie  
University  
Director, ENRICH Project



**HealthCareCAN**

*Leading. Innovation. Together.*



*February 23, 2021*

**2020 Leadership in Advocacy Award  
Virtual Award Presentation Ceremony**



# HRI Portal, Publications and Social Media



## HRI Portal

- ▶ Membership Benefit
- ▶ Media Distribution Service
- ▶ Media Digest Service
- ▶ Sponsorship Benefit
- ▶ 8 new health and medical journalists subscribed to Research Canada's mailing list for News from the HRI Portal in 2020

## Publications

- ▶ RC on the Move
- ▶ RC Update
- ▶ Bi-Weekly Media Digest
- ▶ PCEO Bulletin

## Website Activity

- ▶ Website sessions increased by 22% in 2020

## Social Media

- ▶ Total engagements (Likes, Reactions, Shares and Retweets) across Facebook, LinkedIn, and Twitter have increased by 34% from 2019  
4,244 engagements in 2019  
5,690 engagements in 2020



# Into the Future

- ▶ PHRC Events on **Rare Diseases, Long-term Effects of COVID-19 and Open Science**
- ▶ Possible ***Your Candidates, Your Health*** Election Campaign
- ▶ Networking Webinars with Members- June 9<sup>th</sup> **Let's Talk COVID-19 with Dr. Marla Shapiro**
- ▶ Fall advocacy campaign dedicated to **increasing investments in health research and developing policies supportive of the partnerships upon which the HRI ecosystem is built**
- ▶ **2021 Leadership in Advocacy Award Presentation and the 2022 Leadership in Advocacy Call for Nominations**
- ▶ **Strategic Plan 2020 Renewal**

