

AFTERNOON TEA AND SPIRITS

Conversation with COVID-19 Testing and Tracing Experts

SPONSORSHIP INVITATION
Parliamentary Health Research Caucus Event

VIRTUAL PANEL
August 26, 2020

AFTERNOON TEA AND SPIRITS: Conversation with COVID-19 Testing and Tracing Experts

Testing and contact tracing for COVID-19 seems a simple and obvious strategy that has been used extensively in the past to stop epidemics like smallpox and Ebola. So why hasn't every country done that? Well, it's not as simple as it appears.

In this virtual *Afternoon Tea and Spirits: Conversation with COVID-19 Testing and Tracing Experts*, Parliamentarians will have an opportunity to learn more about how we build testing and tracing capacity in this country, what our federal, provincial and territorial governments are doing to ramp up testing capacity and the role that research can play in strengthening our country's public health system to defeat the current pandemic and be better prepared for the next one.

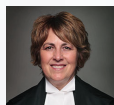
HOSTED BY:



Mr. Lloyd Longfield
MP (GUELPH), CHAIR OF THE PARLIAMENTARY HEALTH RESEARCH CAUCUS



Ms. Marilyn Gladu
MP (SARNIA—LAMBTON), VICE CHAIR

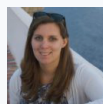


Ms. Carol Hughes
MP (ALGOMA—MANITOULIN—KAPUSKASING), VICE CHAIR



The Honourable Judith Seidman
SENATE REPRESENTATIVE

PANELISTS:



Jeanette Comeau, MD, MSc, FRCPC, FAAP
Medical Director, Infection Prevention and Control
Medical Lead, Antimicrobial Stewardship, IWK Health Centre



Douglas Manuel, MD, MSc, FRCPC
Senior Scientist, Clinical Epidemiology Program
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Ashleigh Tuite, PhD, MSc, MPH
Assistant Professor, Dalla Lana School of Public Health,
University of Toronto, University Health Network



SPONSORSHIP LEVELS & BENEFITS

SPONSORSHIP BENEFITS	PRIME SOLD \$8,000	PRIME \$5,000	MASTER \$3,000	CHAMPION \$1,000
Pre-Event Recognition				
50-word profile on RC website event page	X	X	-	-
Social media promotion (Twitter, Facebook, LinkedIn)	X	X	X	X
Logo linked to company website on event page	X	X	X	X
Logo linked to company website on event registration page	X	X	X	X
Event Recognition				
Event moderator	X	-	-	-
Exclusive speaking opportunity	-	X	-	-
Promotional video	-	-	X	-
Verbal acknowledgement by Parliamentary Health Research Caucus Chair	X	X	X	X
Logo on slide in presentation (proportionate to contribution)	X	X	X	X
Post-Event Recognition				
List of registered attendees	X	X	X	-
Profile in publication for Parliamentarians	X	X	X	-
Social Media Promotion (Twitter, Facebook, LinkedIn)	X	X	X	X
Logo on post-event survey	X	X	X	X

All Sponsors receive the benefit of making a contribution to improving the awareness of decision-makers about the value of health research and health innovation to the lives and well-being of Canadians. To arrange sponsorship, please contact Danielle Flieler at dflieler@rc-rc.ca.

Future Events

Stay tuned for the next virtual events in the series: A RACE AGAINST THE CLOCK: The Quest for a COVID-19 Vaccine; A RACE AGAINST THE CLOCK: Canadian Mental Health Researchers Stand Up to COVID-19; and A RACE AGAINST THE CLOCK: Environmental Health and Climate Change Research in Canada. More information to follow in the weeks ahead.

About the Parliamentary Health Research Caucus

Created in 2009 by Senator Wilbert Keon and Research Canada, the Parliamentary Health Research Caucus is a non-partisan, "owned by Parliamentarians" forum that engages all Parliamentarians in luncheon and reception events organized by Research Canada. Caucus events showcase Canadian health research and health innovation, raising awareness among elected officials about the social and economic benefits derived from the country's health research and innovation ecosystem.