

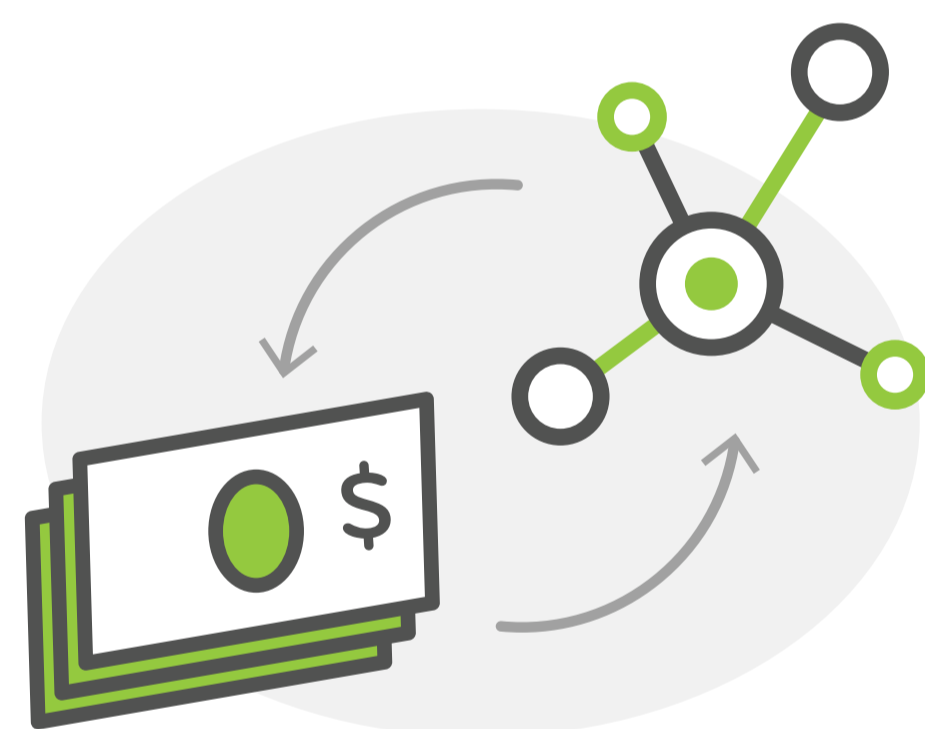
VALUE OF INNOVATIVE MEDICINES

Innovative Medicines Canada is proud to be an integral part of our country's world-class healthcare system, ensuring Canadian patients have the best access to innovative medicines and vaccines.



INNOVATIVE MEDICINES HELP CANADIANS LIVE HEALTHY, FULFILLING LIVES

Innovative pharmaceutical companies in Canada and around the world are changing the face of illness. We have the tools we need to manage and often cure diseases, and the best is yet to come. With personalized medicine and 7,000 new medicines in development, the future is bright.



INNOVATIVE MEDICINES ARE GOOD FOR THE HEALTHCARE SYSTEM

Spending on innovative medicines and vaccines helps prevent and cure diseases and makes substantial contributions to the healthcare system. New therapies help Canadians avoid costly hospital stays, invasive surgical procedures and, what can sometimes be, a lifetime of chronic illness. One study showed that for every \$1 spent on new medicines, non-drug expenses drop by more than \$7.



INNOVATIVE MEDICINES HELP DRIVE CANADA'S KNOWLEDGE-BASED ECONOMY

Innovative pharmaceutical companies are a critical part of the Canadian economy. According to a 2017 analysis by EY, Innovative Medicines Canada member companies generate \$19-billion in economic activity, invest \$1.2-billion annually into R&D to stimulate innovation and support 30,000 high value jobs.