RESEARCH CANADA | RECHERCHE CANADA
An Alliance for Health Discovery | Une alliance pour les découvertes en santé

ELECTON 2019

SPONSORSHIP PROSPECTUS

43rd Parliament Welcome Reception and Kit

Join newly elected Members of Parliament at an exclusive Parliamentary Health Research Caucus Reception on Parliament Hill.

A Welcome Reception will be held on Parliament Hill for all Members of Parliament when the new parliamentary session commences following the election. We will announce the Chair, Vice-Chairs and Senate Representative of the Parliamentary Health Research Caucus, welcome returning and new MPs and inform them about the Parliamentary Health Research Caucus (PHRC) and 2020 Caucus events. The Welcome Reception is an excellent opportunity for our Sponsors to become acquainted with new MPs and to continue to build relationships with returning MPs.

A Welcome Kit will also be sent to all new and returning Members of Parliament when the new parliamentary session commences providing MPs with information about the Parliamentary Health Research Caucus and profiling our Sponsors and their contributions to Canadian health research and health innovation.

When you become a Sponsor of the Welcome Reception and Kit, your organization or company is recognized as a critical partner in our sector whose contribution is essential to building a strong health research enterprise and a robust health innovation system. Your organization or company will be profiled in the Welcome Kit, and you will receive exclusive invitations to attend the Welcome Reception.

You won't want to miss this opportunity to introduce your organization or company to the 43rd Parliament of Canada!

Research Canada: *An Alliance for Health Discovery*
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SPONSORSHIP LEVELS & BENEFITS

PLATINUM - $8,000

- Four Invitations to **Welcome Reception**
- Exclusive Speaking opportunity at **Welcome Reception**
- All benefits of the Gold level

GOLD - $5,000

- Three Invitations to **Welcome Reception**
- Recognition on signage at **Welcome Reception**
- Verbal recognition by PHRC Chair at **Welcome Reception**
- A one-page insert promoting your organization/company in the **Welcome Kit**
- An open letter from your organization/company welcoming Members of Parliament included in the **Welcome Kit**
- A quote (100 words) included in the **Welcome Kit**
- Your logo and name in the printed **Welcome Kit** and on the **Welcome Reception** website
- Your organization/company profile (200 words) in the Welcome Kit and on the Welcome Reception website

SILVER - $2,500

- Two Invitations to the **Welcome Reception**
- Recognition on signage at **Welcome Reception**
- Verbal recognition by PHRC Chair at **Welcome Reception**
- A quote (50 words) in the printed **Welcome Kit**
- Your logo and name in the printed **Welcome Kit** and on the **Welcome Reception** website
- Your organization/company profile (100 words) in the **Welcome Kit** and on the **Welcome Reception** website

BRONZE - $1,000

- One Invitation to the Welcome Reception
- Recognition on signage at Welcome Reception
- Verbal recognition by PHRC Chair at Welcome Reception
- Your logo and name in the printed Welcome Kit and on the Welcome Reception website
- Your organization/company profile (50 words) in the Welcome Kit and on the Welcome Reception website

All sponsors receive the benefit of making a contribution to improving the awareness of decision-makers about the value of health research and health innovation to the lives and well-being of Canadians. To arrange sponsorship, please contact Research Canada's National Office at 613-234-5129 or by email to bfaulkner@rc-rc.ca.

About the Parliamentary Health Research Caucus

Created in 2009 by Senator Wilbert Keon and Research Canada, the Parliamentary Health Research Caucus is a non-partisan, "owned by Parliamentarians" forum that engages all Parliamentarians in luncheon and reception events organized by Research Canada. Caucus events showcase Canadian health research and health innovation, raising awareness among elected officials about the social and economic benefits derived from the country's health research enterprise.

About Research Canada: An Alliance for Health Discovery

Research Canada is a national alliance dedicated to increasing investments in health research through collaborative advocacy and engaging government, academia, industry and non-profit sectors to build support for long-term health research funding.