President and CEO Report to Members
June 6, 2017
Sir John A. Macdonald Building
Ottawa
Mission

To improve the health and prosperity of Canadians by championing Canada’s global leadership in health research.
Health Research is a shared benefit and a shared responsibility.
Role in the Sector

Research Canada is the health research advocacy’s lighthouse, calling all sectors to a common shore.
Members, Supporters and Partners

Research Canada has a stakeholder engagement model that includes Members, Supporters and Partners drawn from all sectors dedicated to increasing investments in health research and supporting a robust health innovation system. They include:

• Health research institutes
• Health charities
• Hospitals
• Regional health authorities
• Universities and their Faculties
• Health professional associations
• Companies
Why I belong to Research Canada?

- Strengthens my institution’s and the sector’s presence on Parliament Hill
- Fosters collaboration among all HIS stakeholders
- Communicates effectively and gives me access to a broad stakeholder network
- It uniquely focuses on educating the public, media and policy makers about health research and health innovation
- Maintains a longitudinal view and stays the long-term advocacy course
- Builds a HIS framework for policy discussion
- Attracts talent and influence to the organization
Membership Benefits

Health Research Caucus
• Promotion and profile at HRC events on Parliament Hill

RC Publications
• Promotion and profile to Parliamentarians and broadly within RC Alliance

Media Portal
• Member discount for Media Distribution
• Free Media Scanning

Catalogue of Products and Services
• Discounted products and services

Influence Strategic Direction
• Elected to Board of Directors
• Membership on Committees and Task Forces

Networking
• Members are invited to all Research Canada Events
New Members

Bruyère Research Institute
Hamilton Health Services
McMaster University
Stem Cell Network
AbbVie Canada
Parliamentary Health Research Caucus
Frailty Among the Aged in Canada

Special Guest Speaker: Dr. Kenneth Rockwood

- The Biology of Frailty
- How to Identify Frailty
- Frailty and our Healthcare System
- Societal Impact of Frailty
- Prevention of Frailty
Neuroscience Research in Canada

Dr. Beverley Orser, MD, PhD, FRCPC
University of Toronto
• How unveiling the general mechanism by which anaesthetics works can lead to better drug development.

Dr. Charles Bourque, PhD
McGill University
• How changes in cellular and synaptic properties affect homeostatic function in response to high salt intake and disease states that affect cardiovascular function and/or fluid homeostasis.
Indigenous Health Research in Canada

Special guest Speaker: Dr. Carrie Bourassa

• Child and Family Wellbeing
• Environment-based Programs and Interventions
• Mental Wellness
• Chronic Disease
• Building Capacity in Research, Communities and the Health System
Health Research Caucus Events 2017-18

2017:
- Biotechnology Research in Canada
- Celebrating the Gairdners – October 16
- Stem Cell Research in Canada – December 5

2018:
- Northern and Rural Research in Canada – May
- Chronic Disease Research in Canada – October
2016 Leadership Award

Excellence in health research advocacy
Presented to an individual and an organization:

**Dr. Grant Pierce**, Executive Director of Research, St. Boniface Hospital and The BC Centre for Excellence in HIV/AIDS (Dr. Julio Montaner accepted)
Media Portal

Membership Benefit and Service

Supporter and Partner Advantage

Services:
Media Scanning
• Members’ Breakthroughs and Other News

Media Distribution
• Marketwired Platform

Soft Launch March 2017
• Building solid client base

Marketing and Promotion
• Sponsor Benefit
Publications and Social Media

RC on the Move

RC Update

Social Media

Twitter follows – 10% increase
2015-16 4,800
2016-17 5,273

Facebook Likes – 37% increase
2015-2016: 800
2016-2017: 1092
Response to Public Policy Processes

Systemic Approach Required
- Research Canada Working Group
  - Develop in-depth response to Naylor Report
  - Review CIHR Expert Peer Review Panel Report
    - Meetings of substance with Influence Brokers
    - In-depth discussions with Ministers regarding systemic approaches, e.g. FIS Modell

Immediate investments required
- Policy documents
- RC Communications
- R10
  - Brokering consensus and looking for alignment and opportunities to act together
Expert Panel on Fundamental Science

- Integrated governance mechanism to coordinate strategy across funding agencies
- Baseline funding across granting councils
- Partnerships that increase opportunities for trainees
- Funding rate for early- and mid-career investigators matches average of senior-career scientists
- Review of the current agency/program structure, with a view to merging/eliminating redundant agencies/programs and reducing fragmentation
Into the Future

• Four Health Research Caucus Events
• Public Opinion Poll
• Expanded Media Portal Service
• Expanded Catalogue of Products and Services
• Formal Response to Naylor Panel Report and Advocacy Follow up Report
• New Strategic Plan
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