



Research Canada: An Alliance for
Health Discovery
Health Research Omnibus
Survey Results

Angus Reid Public Opinion
February 2012





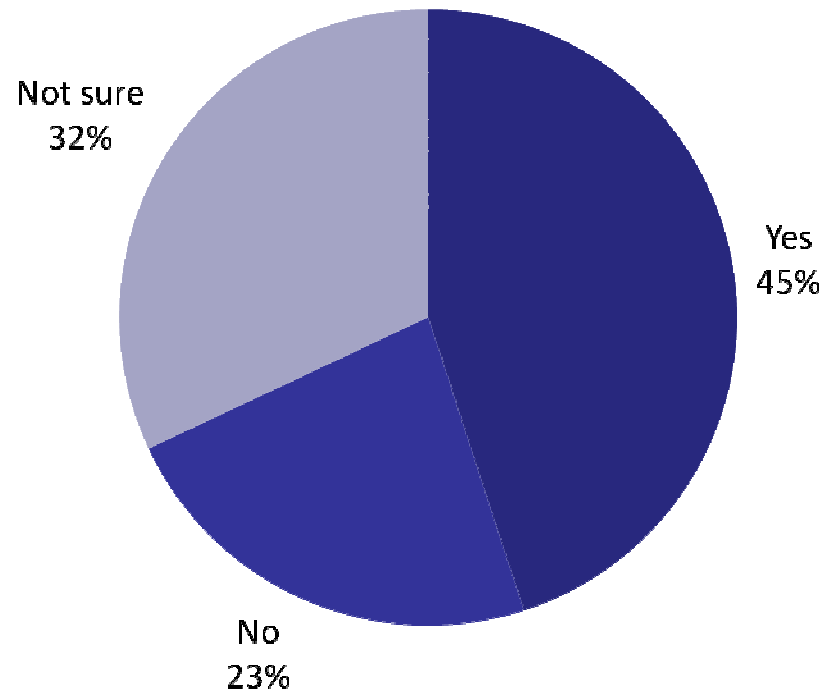
Methodology

- From January 24 - 25, 2012 Angus Reid Public Opinion leveraged its national daily Omnibus survey to conduct research on behalf of Research Canada: An Alliance for Health Discovery.
- A total of 1,004 randomly selected Canadians, aged 18 years and older, were interviewed as part of this omnibus survey.
- The margin of error – which measures sampling variability – is +/- 3.1%, 19 times out of 20. Results are statistically weighted according to Statistics Canada's current education, age, gender and region Census data to ensure a representative sample of the adult population of Canada. Discrepancies in or between totals are due to rounding.
- Angus Reid Public Opinion polls are conducted using the Angus Reid Forum online panel (www.angusreidforum.com), which is recruited via an industry-leading process that incorporates a randomized, widespread invitation approach and a triple opt-in screening procedure. The panel is maintained through state-of-the-art sampling techniques and frequent verifications of personal identity, contact information, and demographic characteristics.



Federal Investments Create Jobs

Nearly half (45%) of Canadians think that federal investments in health and medical research help create jobs, with agreement particularly high in Alberta (56%) and Atlantic Canada (53%).

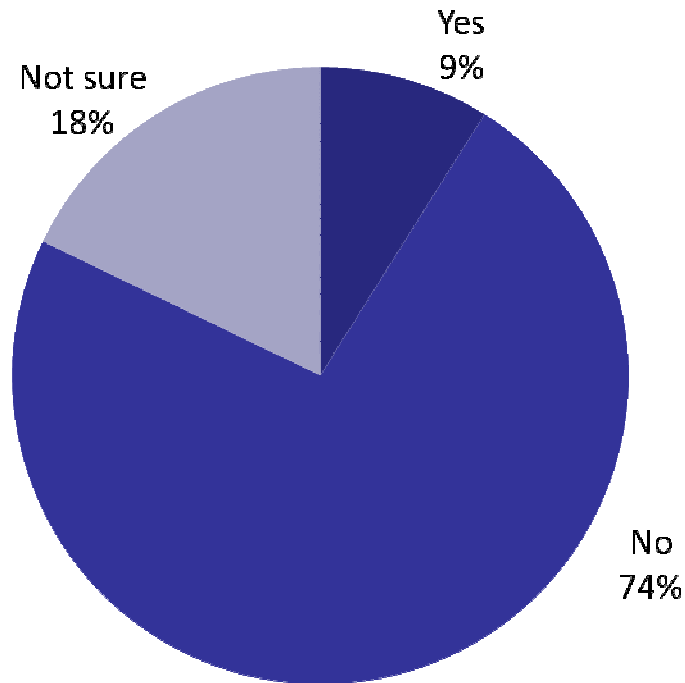


Base: All Respondents
Q1. Do you think that federal investments in health and medical research help create jobs for Canadians?



Cutting Health Research Spending

A strong majority of Canadians (74%) reject the idea of federal cuts to health research. Fewer than one-in-ten (9%) support federal cuts to health research spending.

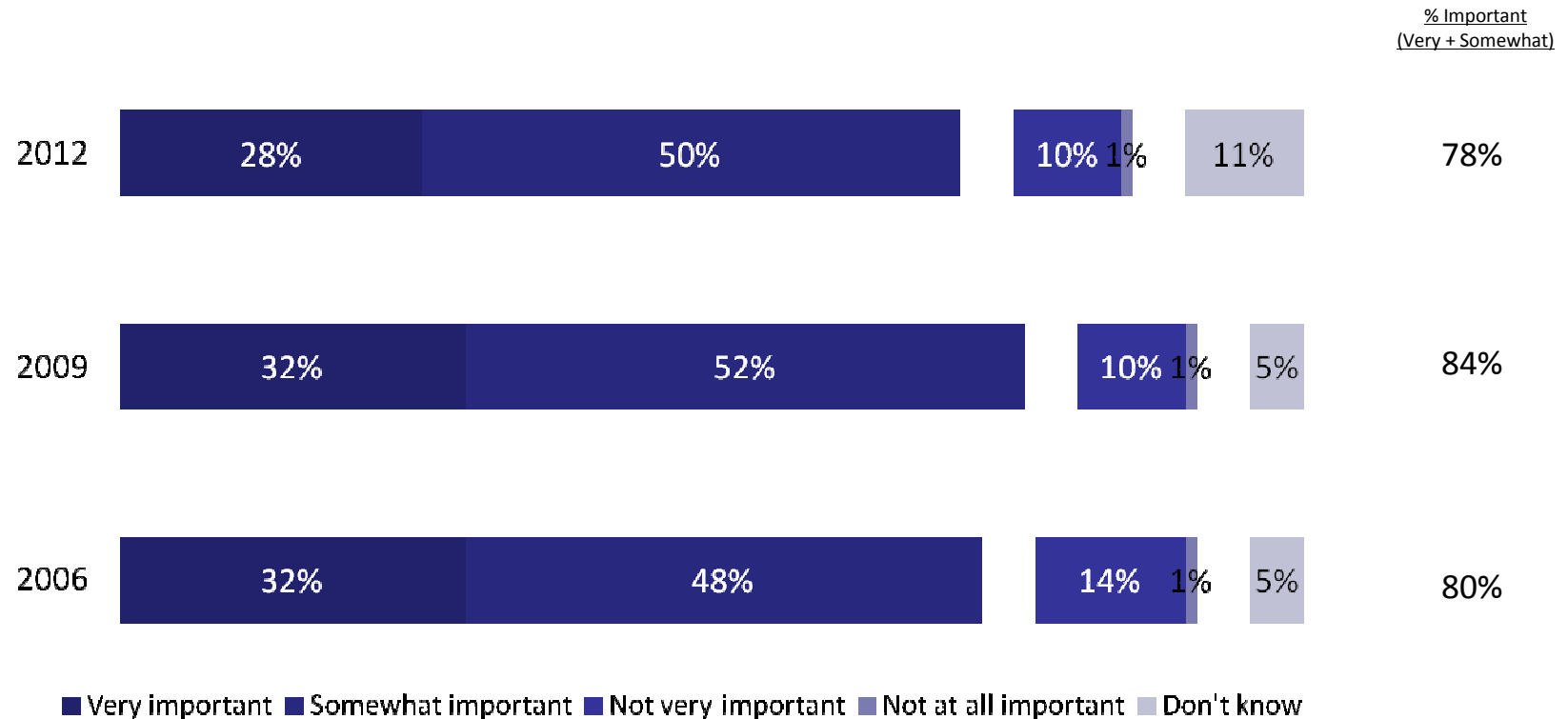


Base: All Respondents
Q2. In the upcoming Budget 2012, the Government of Canada will make cuts in its spending to pay down the federal deficit. Do you think the federal government should cut its spending on health research in Canada?



Contribution to the Economy

A majority of Canadians (78%) still hold the view that health and medical research makes an important contribution to the Canadian economy; a finding similar to that from 2006.

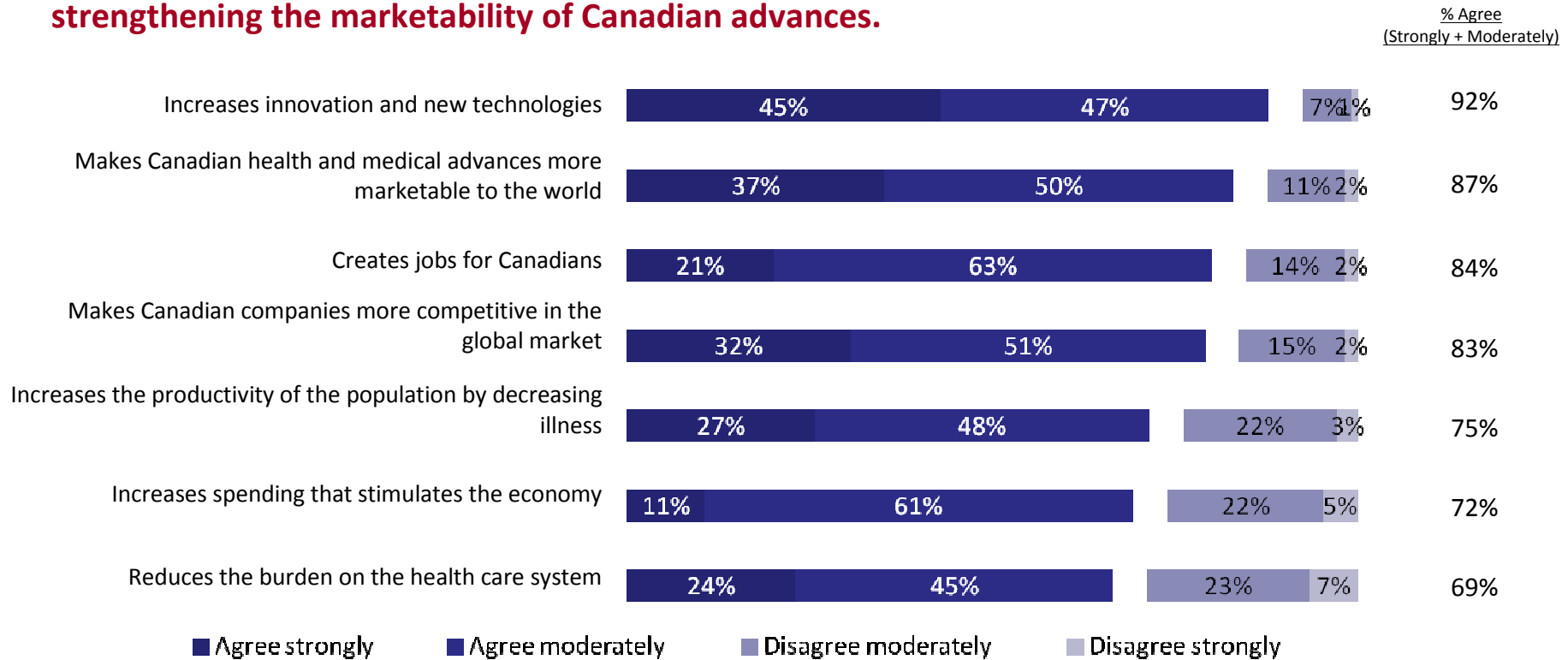


Base: All Respondents
Q3. Would you say that health and medical research makes an important contribution to the Canadian economy?



Economic Benefits

Canadians agree that health and medical research benefits the Canadian economy in a variety of ways – especially with respect to increasing innovation and new technologies and strengthening the marketability of Canadian advances.

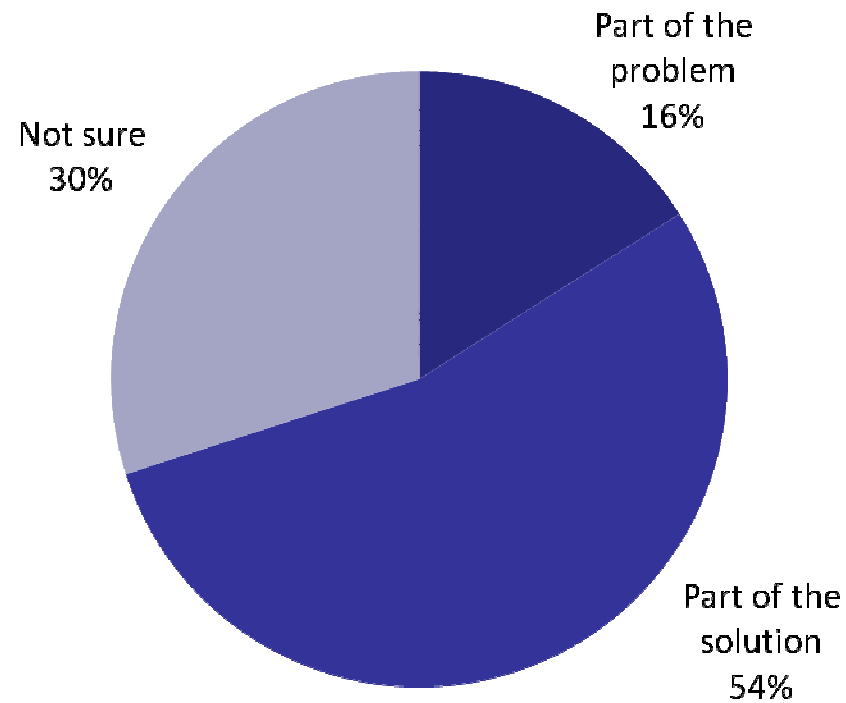


Base: All Respondents
 Q4. To what extent would you agree that health and medical research makes a contribution to the Canadian economy in each of the following areas?



Controlling Costs of Health Care

A majority of Canadians (54%) tell us that health and medical research is part of the solution and not part of the problem when it comes to controlling the cost of health care in Canada.

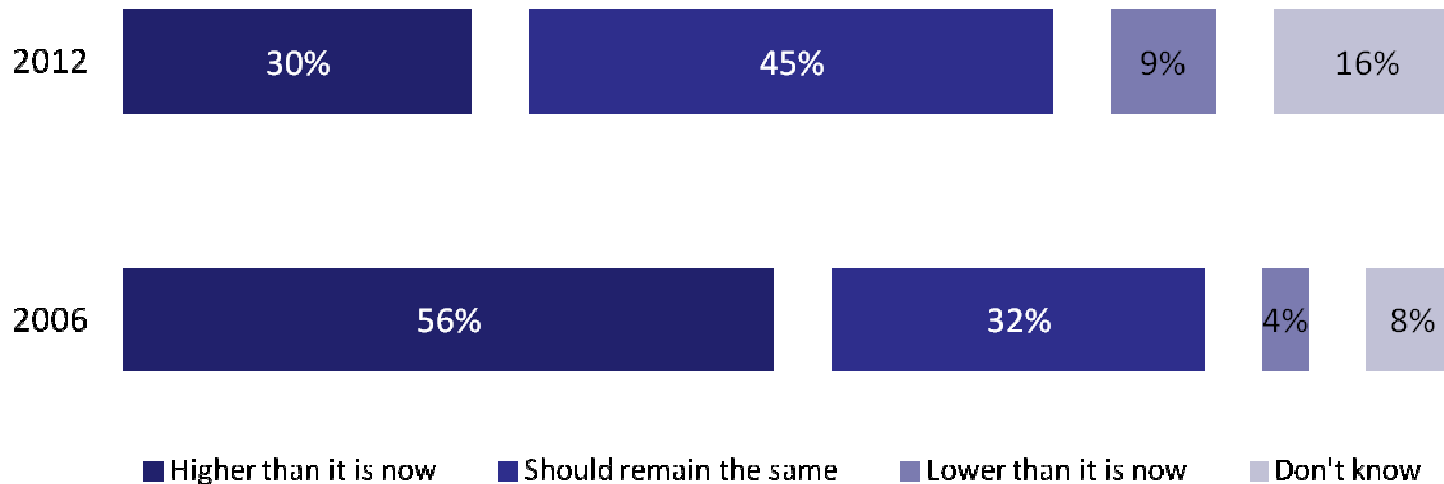


Base: All Respondents
Q5. Thinking about controlling the cost of health care in Canada, do you think health and medical research is...?



Future Funding Levels

Most Canadians think that the federal government should maintain (45%) or increase (30%) funding for health and medical research. Fewer than one-in-ten (9%) are of the view that this funding should be cut.



Base: All Respondents
Q6. Do you think that the federal government's funding of health and medical research should be...?